Gen AI for hyper-automating test design, there is also a cautious approach towards trusting its outcomes. Some organizations have paused their experimentation to centralize control and ensure reliability. In terms of platform preferences- Azure and Copilot are leading the way in Gen AI adoption, with organizations in ANZ exploring various options to f nd the best f t for their needs.

The evolving workplace culture

As we move into the back-to-normal phase post-COVID, workplace culture in ANZ is experiencing a transformation. While hybrid work models were popular till last year, there is now a strong push towards on-site work. Many organizations are mandating a return to the of ce, emphasizing the importance of personal interaction and the co-location of development and testing teams. This shift is seen as crucial for maintaining product quality and fostering a culture of collaboration and learning.

ANZ leads the change

ANZ is witnessing a dynamic shift in Quality Engineering and Testing, fueled by signif cant trends in cloud adoption, Gen AI, automation and more. As these technologies rewrite the future, organizations are rethinking workplace culture, positioning themselves to lead with more innovative and forward-looking Quality Engineering solutions.

Survey Watch

74% Stated that the biggest challenge facing their Quality Engineering today is that quality engineer is not viewed as a strategic activity in their organization

65% State that they have 50% or less automation coverage

69% Of respondents currently have some