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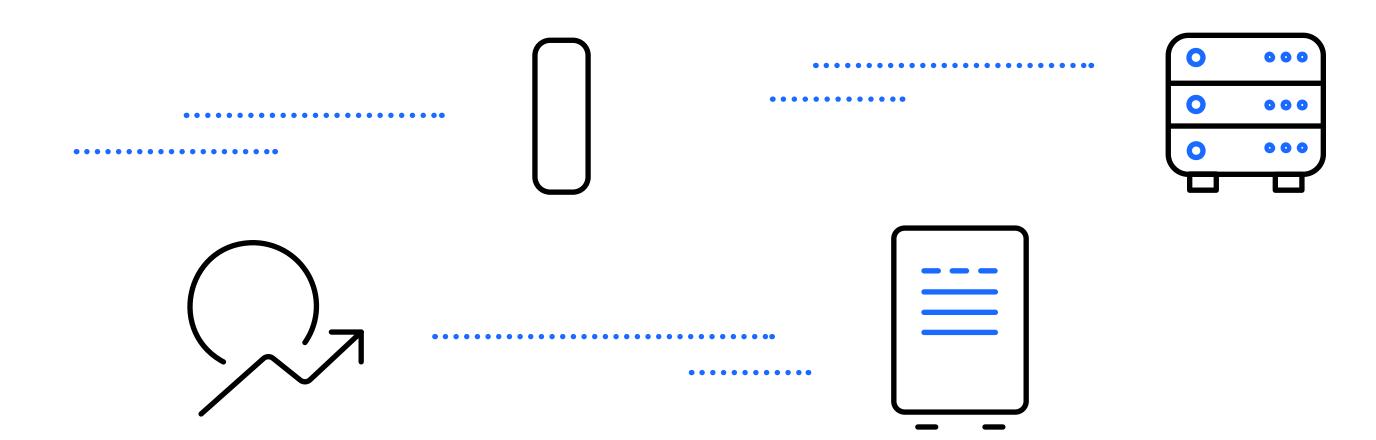
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Did you know?

OpenText Fax (ightFax™. has been the trusted fax solution for organizations around the globe for more than three decades. The organizations trust and rely on OpenText Fax is because it automates business critical functions that are fax dependent. —ut have you considered the other ways to tap into its full potential?

The most successful organizations using OpenText Fax have implemented the many other ways that the solution improves efficiency, reduces manual processes and boosts employee productivity across the entire organization.

Ask yourself the following questions about your current environment and read on to uncover untapped ways in which your organization could get more out of its OpenText Fax environment.



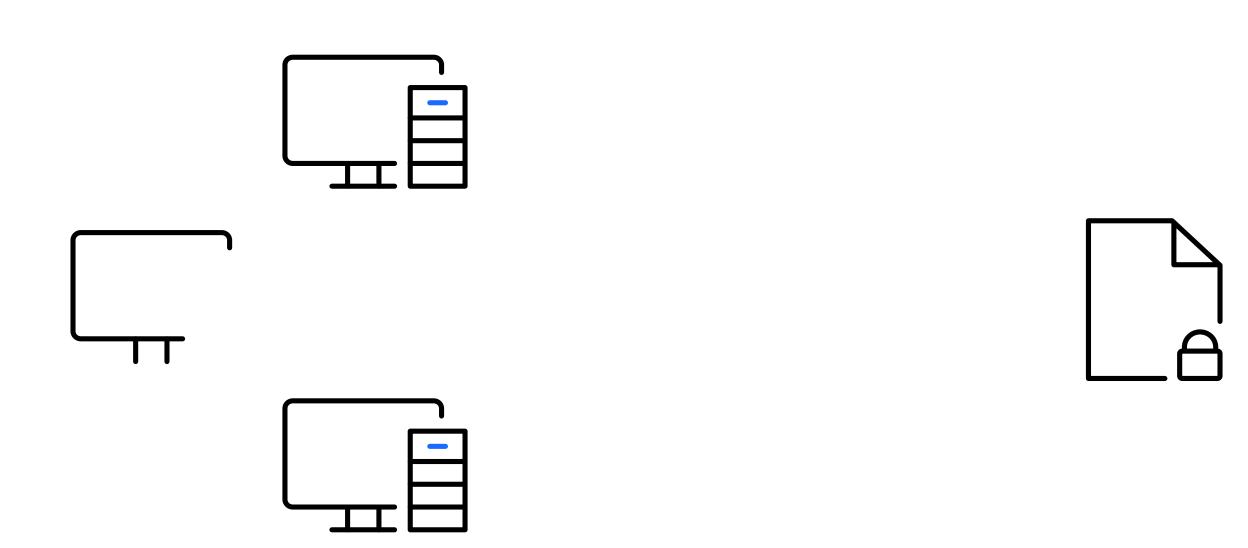
OpenText Fax is your single, centralized fax solution



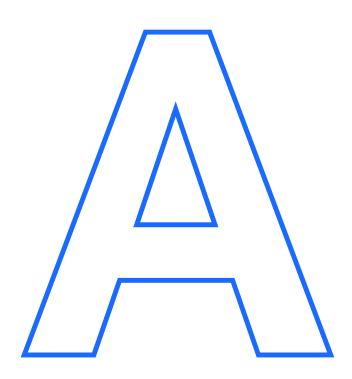
Consolidation allows organizations to easily deploy a single, centralized fax solution that is accessible to all. Leveraging OpenText Fax as the workhorse behind all faxing minimizes IT burden and support costs to manage multiple, decentralized solutions.

A single OpenText Fax server can be used to manage users, rules and other remote OpenText Fax servers from a central location.





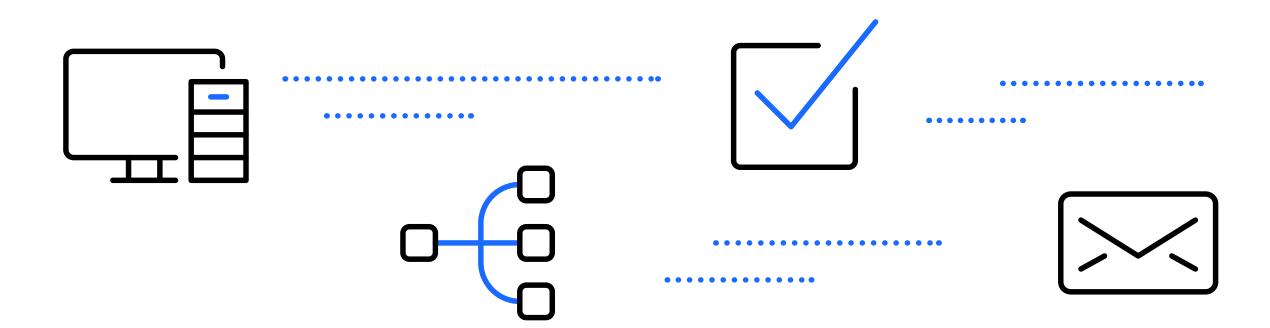
Bring the benefits of OpenText Fax to everyone

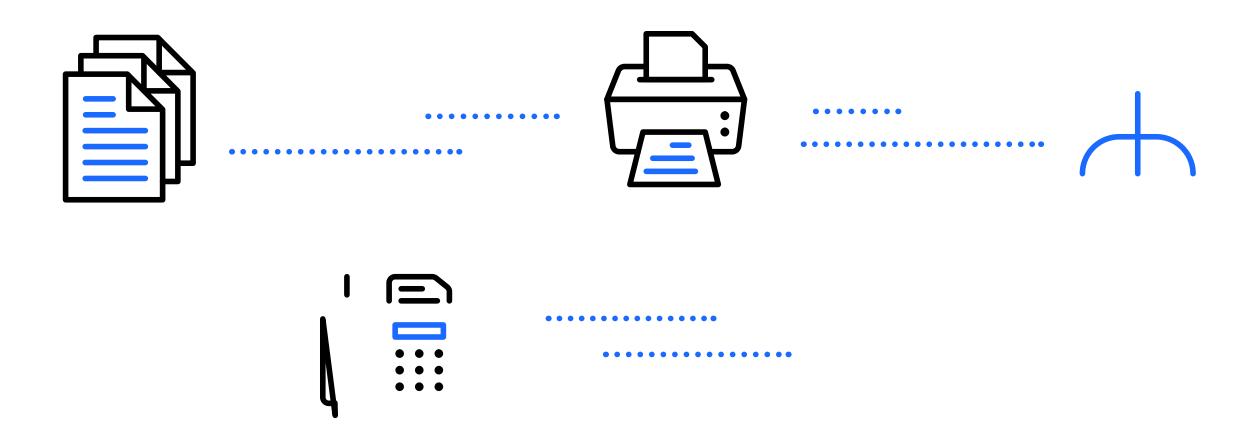


A best practice of many organizations is to **expand the availability** of OpenText Fax across the entire organization. There are typically two types of expansion efforts:

<u>Desktop faxing</u>: Accomplished by providing users access and the ability to fax directly from their desktop. Whether using FaxUtil Web (desktop application), OpenText Fax (web client) or faxing within email, users can send and receive faxes directly from their desktop as electronic documents. Simple training or <u>user guides</u> are a best practice to provide to all employees so they can easily use OpenText Fax for desktop faxing.

Line of business or workflow: Accomplished by providing integrations with OpenText Fax and/ or the efficient exchange, electronic routing, approval, sending and receiving of faxed documents with back-end systems, applications or users. The most efficiency is gained by optimizing fax-dependent workflows and business processes.





Scale with OpenText Fax

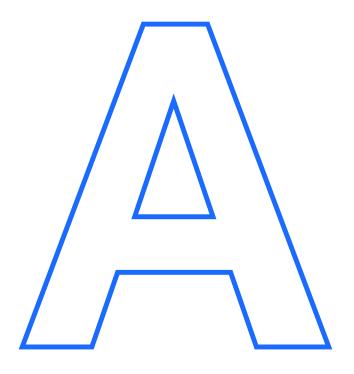


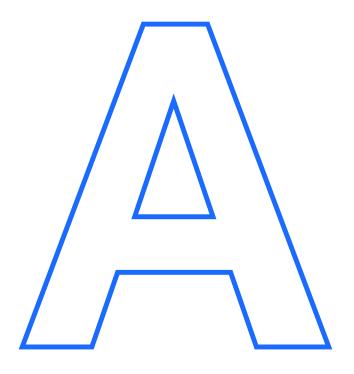
As fax volumes increase, payload is added to existing OpenText Fax channels and available capacity. To prepare for growth and avoid channel saturation, transmission delays or missed faxes, organizations have two options:

- Increase capacity by adding fax channels and possibly additional fax boards.
- Move fax transmissions to the cloud with OpenText™ Fax Cloud Connect, which eliminates all fax telephony, fax channels and fax boards, and provides unlimited and instantly available capacity for OpenText Fax. This hybrid faxing option eliminates the need for capacity planning and accommodates growth.



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Maximize software integration with OpenText Fax



To get the most out of improving fax-dependent workflows and automate document delivery, OpenText Fax is integrated with the backend systems and applications that rely on content sent and received as faxed documents. With the most pre-built integrations in the industry and limitless integrations through APIs and developer tools, OpenText Fax is the most configurable and customizable fax server.

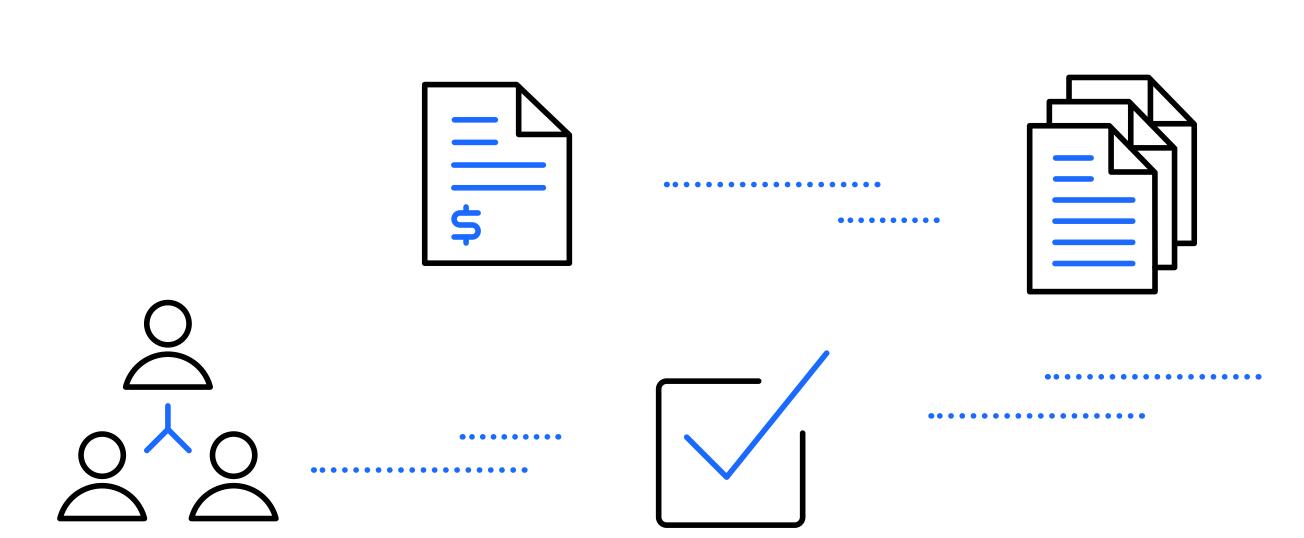
Pre-Built Integrations:

- OpenText Fax Connector for SAP® ERP
- OpenText Fax Connector for Epic
- OpenText Fax Connector for <u>eDOCS</u>
- OpenText Fax Connector for Allscripts Professional EHR™ and TouchWorks® EHR

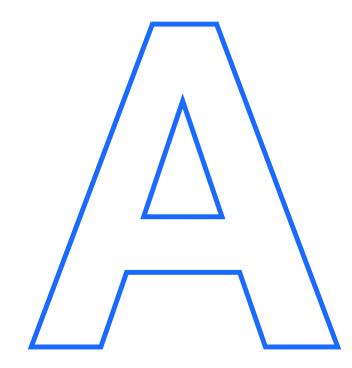
Because OpenText Fax is the No. 1 fax server in the world, many applications provide integrations between their applications and OpenText Fax:

- Oracle®: Automate document exchange within Oracle systems.
- EMR/EHR applications: Integrating OpenText Fax with EMR systems increases the security and compliance of protected patient health information.
- Integrate with any other back-end system or application using integration tools, such as COM APIs and Web Services APIs. Add faxing functionality quickly and easily with print-to-fax drivers and XML Generator too.

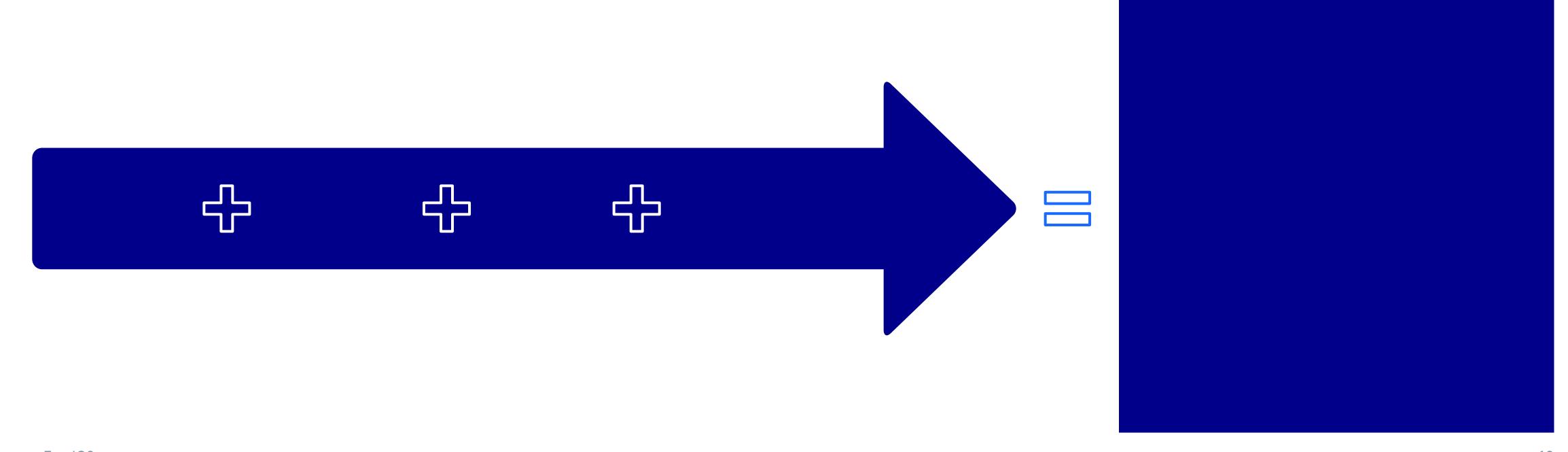


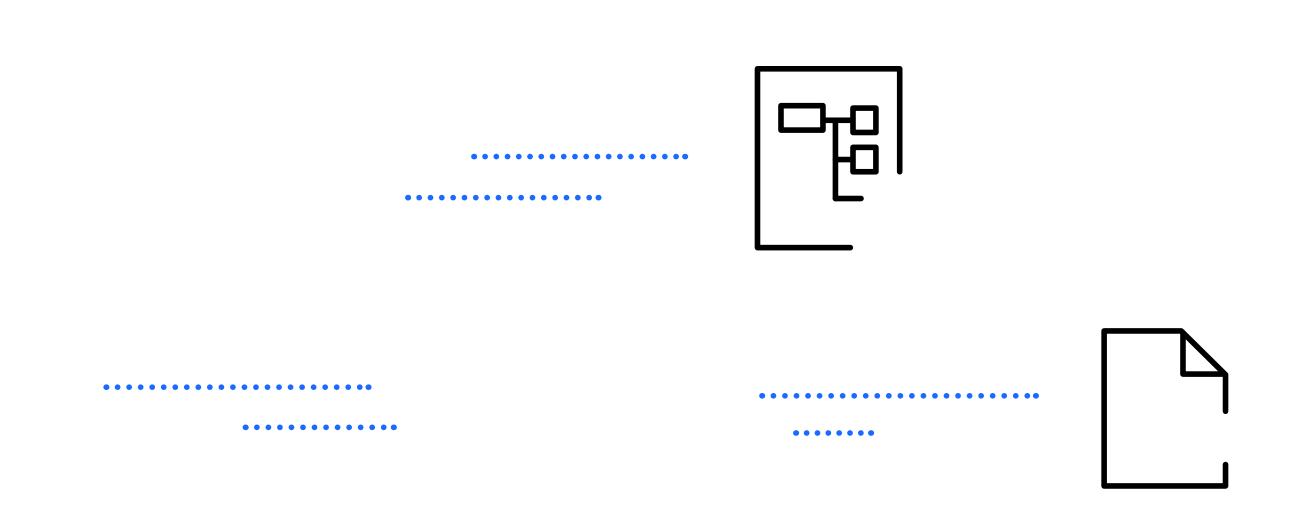


Boost efficiency with OpenText Fax

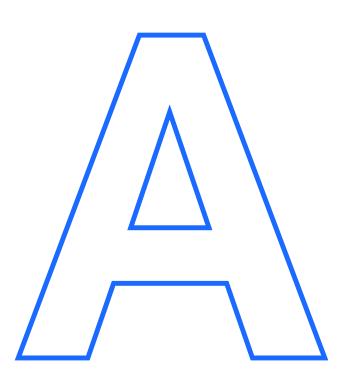


The sheer volume of documents that information systems produce quickly makes this manual process inefficient and a significant bottleneck in a workflow





Make the most of your MFP devices with OpenText Fax

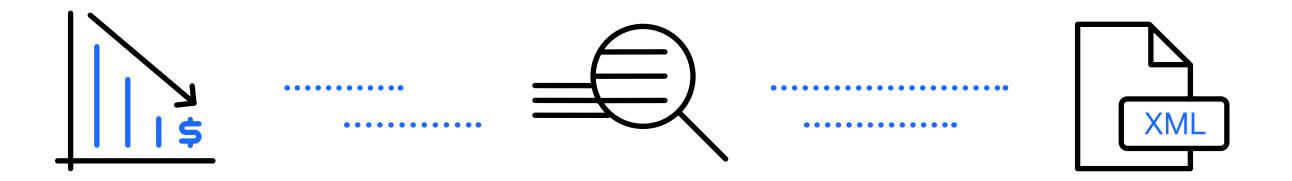


Integration between MFP devices and an electronic fax solution enables organizations to send paper faxes from MFP devices without ever touching a fax machine. Integrating OpenText Fax with MFP devices eliminates expensive fax kits and monthly costs of dedicated analog lines for MFP devices, reducing the cost of faxenabling those devices.

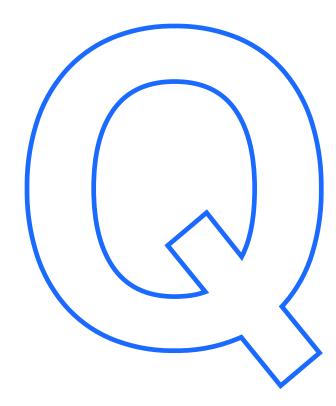
When security and auditability is paramount, integrating MFP devices with OpenText Fax provides full auditability

and security. This advanced integration allows users to access personal phonebooks, coversheets, billing codes and other user preferences at the MFP device.

OpenText Fax integrates with any MFP device via connectors for SMTP or XML. OpenText Fax also provides MFP purpose built connectors for Ricoh®, Konica Minolta®, HP® and Xerox® for the richest user experience at the MFP device.



Do you need to boost security and compliance?



Do you exchange protected or sensitive information that needs additional protection?

Do you have a secure archiving solution for faxed documents?

