opentext™

OpenText Extended ECM Platform delivers an information advantage to empower business processes

Extend ECM into lead business applications to add context to content, for improved efficiency and decision-making power

Enterprises have more data, from more sources, with more uses and require it on demand

Workforces need a new way of interacting, sharing and consuming content

More content requires more compliance and governance

Extended ECM extracts content value and automates business processes

Cloud-native to vastly simplify deployments, upgrades, and quicker introduction of new features

Virtually every part of every business is powered by processes. As the amount of digital information continues to explode, old content management methods become obsolete, slowing productivity, impeding decision-making, creating compliance workarounds and increasing risk. Enterprise content management (ECM) was the first solution to this data problem. Extended ECM is the next evolution of ECM, injecting valuable content insights when and where they are needed most, inside business processes.

Organizations today need to be prepared to work with more content, from more sources, with more uses, all accessed on demand. It can be difficult to organize, manage and extract value from structured information through an increasingly diverse array of content repositories, leaving users searching for the right information at the right time.

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The Evolution to Extended ECM Platform