opentext™
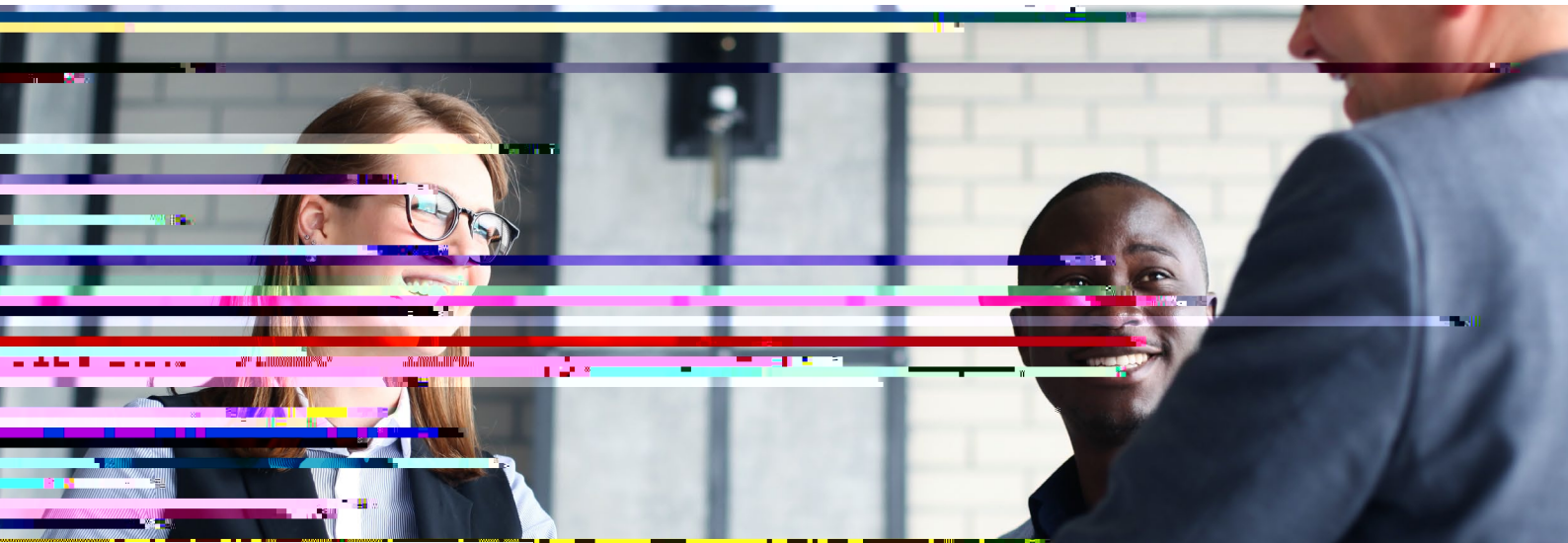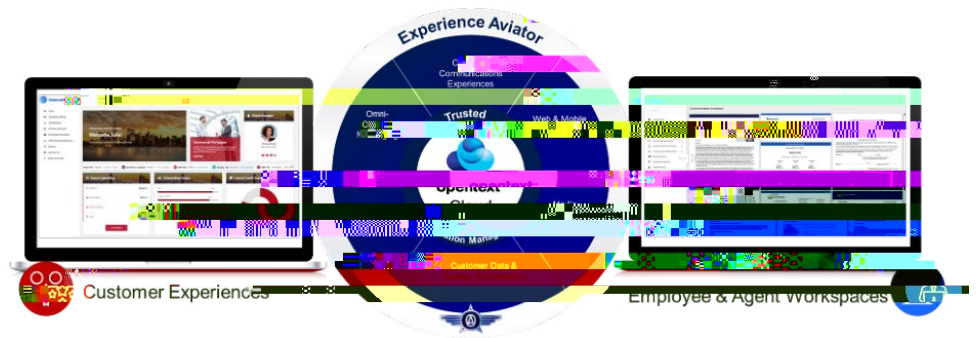
Customer Engagement

Boost lifetime value and retention through a holistic approach from purchase to onboarding, adoption, and loyalty.

Customer acquisition costs are rising while customer expectations are getting harder to meet, driving churn and lack of growth. Today's customer experiences can be plagued by limited communication channels preferences, lack of self-service, and little to no personalization. Siloed systems and broken jo

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Take advantage of the modular, composable OpenText Experience Cloud to create a unique solution that fits your tech stack and the overall IT ecosystem.

About OpenText

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: **opentext.com**.

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Feature	Description
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